

ALAMO Trademarks, Service Marks, and Images

POLICY AND PROCEDURES

Purpose

The Texas General Land Office (the GLO) welcomes visitors to the Alamo Complex and encourages all guests to remember their visit with photos captured and documented in ways most personally significant to their families and friends. When individuals and business entities seek use of the Alamo images, trademarks, and/or service marks (the “Alamo Marks”) for promotional and similar purposes, the GLO requires execution of a license agreement. This policy exists to ensure and protect the proper use of the Alamo Marks; to protect and promote the goodwill and reputation of the Alamo, the General Land Office, and the State of Texas; and to promote licensing of the Alamo Marks for the benefit of the Alamo Complex, including monetary benefits and/or revenue generated for its preservation, maintenance and operation. Potential monetary and revenue generating assets associated with Alamo Marks include, without limitation, all present and future trademarks, service marks, images, websites, logos, slogans, insignias, designs, colors, trade dress, photographs, videos or other symbols or devices incorporating an Alamo Mark.

The policies and procedures for trademarks, service marks, and images associated with the Alamo Complex and its history contained herein are adopted pursuant to Natural Resources Code Section 31 charging the Texas General Land Office with maintenance and preservation of the Alamo Complex. In accordance with Section 3.27 of the Management Services Contract with the Alamo Trust, Inc. (“ATI”) for management and operation of the Alamo, the GLO has delegated authority to issue and negotiate such licensing agreements to the ATI, subject to compliance with the policies and procedures contained herein.

Applicability

The policies and procedures contained herein are adopted and effective upon approval by the Commissioner of the Texas General Land Office. Use of any and all Alamo Marks by a third party is only permissible upon express, written, and signed consent by the GLO or its manager, ATI, contained within a license or use agreement issued by the GLO or ATI in accordance with the procedures described herein, or in any other method or manner expressly approved by the Commissioner.

I. Process of Approval

i. Submission Requirements

Requests for use should be mailed or emailed to the GLO at tmlegal@glo.texas.gov or to ATI at communications@thealamo.org. Submissions for use of any of the GLO’s Alamo Marks or use of the Alamo Church, Long Barrack or other easily identifiable and associable Alamo Complex image must contain the following:

1. The name of the individual and/or organization requesting licensing and appropriate contact information, including phone number, mailing address and email address

2. A description of the product the trademark, service mark or image will be incorporated onto and any packaging associated with the product
3. A description of how the trademark, service mark or image will be depicted, including a rendering or draft of the intended design if possible
4. The number of products to be manufactured bearing the trademark, service mark or image
5. The name of the company or organization manufacturing the product
6. A description of how the product will be distributed. Will it be:
 - a. Sold?
 - b. Leased?
 - c. Assigned?
 - d. Donated?
 - e. Gifted?
 - f. Broadcasted/televised?
 - g. Aired via audio network, podcast or streaming service?
 - h. Featured on a website or social media platform?
7. A description of why the trademark, service mark or image is being included on the product
8. The intended duration of use of the trademark, service mark or image – from the beginning of manufacturing until the last product is distributed

Requests must be communicated to the GLO or ATI at least two (2) weeks in advance of the first proposed use date. Such advance notice will provide time to establish proper contact with the requestor, evaluate the appropriateness of the use for which the Alamo trademark, service mark or image is requested, negotiate any and all required contracts, and facilitate communication between the requestor, GLO, the Alamo Trust, the City of San Antonio, the San Antonio Film Commission, and any other necessary parties.

ii. Determination Procedures

Upon receipt of all required information, ATI shall be responsible for negotiation of the trademark license agreement. Final decisions of approval or disapproval shall be reported to the GLO, who shall determine whether the final decision is consistent with the policies and procedures contained herein. The final decision shall then be communicated by ATI to the requestor by email or conventional mail. Following execution of the approved license agreement, ATI shall submit the fully executed license agreement to GLO.

II. Requests for Use

i. Manner of Use

Requests may seek use of Alamo Marks in any of the following forms, and will be individually considered according to the appropriateness of utilizing the Alamo Marks in:

1. Print media – not limited to, but including, paintings; drawings; sketches; signage; reproduction in a literary piece such as a bulletin, pamphlet, brochure, magazine, newspaper, or book; advertisements, campaigns, or promotions; and any other form of one-dimensional artwork or expression

2. Photography, whether captured digitally or on film
3. Videography – not limited to, but including, movies; television shows; webcasts; broadcast or livestreamed videos; b-roll; and any other motion-picture segment captured digitally or on film
4. Graphic design – not limited to, but including, video games; animated videos, programs or movies; online graphics, memes, .gifs, or .jpgs; mobile applications; virtual reality experiences; and any other form of art or expression necessitating computer technology in its creation, utilization, and/or enjoyment
5. Clothing and apparel
6. Personal accessories – not limited to, but including, jewelry; watches; purses; wallets; backpacks; handbags; luggage; totes; containers; sunglasses; pins; stickers; keychains; handkerchiefs; holsters; belts; toiletries; pens; pencils; and any other personal item carried on one's person or regularly accessed not falling within the traditional understanding of clothing or apparel
7. Household goods – not limited to, but including tumblers; cups; mugs; plates; napkins; towels; aprons; oven mitts; coasters; dishes; bowls; saucers; blankets; lampshades; rugs; cooking and/or kitchen item or accessory; and any other type of furniture or houseware
8. Food, beverages and other items for consumption

ii. Categories of Entity and Use

Determination of appropriateness of use in any or all of the above products or services will be made on case-by-case basis per request. Requesting entities may fall into any of the following categories, as well as the purpose for which they are requesting use of the Alamo Mark(s):

1. Commercial – use of an Alamo Mark by an entity whose status or objective in existence is for-profit, and/or use of an Alamo Mark in any of the above forms in a good or service produced for the purpose of generating revenue
2. Promotional – including, but not limited to, any campaign, signage, or notification employed to generate attention to a subject without seeking to generate revenue from that attention
3. Non-profit – use of an Alamo Mark by a registered, not-for-profit entity or organization
4. Educational – use of an Alamo Mark in a classroom activity; school function with a learning objective; history lesson or lecture; or any other format organized by a teacher, professor or educator for any level of student
5. Personal enjoyment – use of an Alamo Mark in family photography and creation of similar family heirlooms or items not intended for sale, mass production, or distribution to the public
6. Political – the GLO will not issue an agreement for use of any of the Alamo Marks in political advertisements, campaigns, or activities

iii. Non-Discrimination

In determining whether to grant a request, the GLO and ATI do not discriminate based upon the requestor's status, membership in or affiliation with a protected class, as defined by federal law, nor the origin of, mission statement, activities or creed of the organization the requestor is affiliated with, so long as these aspects of the organization would not detract from or impair the integrity, character, reputation, or historical significance of the GLO, the State or

the Alamo, in its present day Alamo Complex structure, management, and operation as well as its historical impact, when coupled with or utilizing an Alamo Mark, and the organization's activities in no way qualify as a prohibited use under this policy's terms.

III. Terms of Use

Request for use of an Alamo Mark may designate its utilization in a product or service considered prohibited, requiring heightened discretion, or generally considered appropriate. The lists contained herein are not exhaustive, and the GLO and/or ATI may deny a request despite its use's non-inclusion on the list of prohibited uses.

i. Prohibited Uses

Alamo Marks may not be used in any manner that suggests or implies the GLO or ATI's endorsement of other organizations, companies, products, services, political parties or views, or religious organizations or beliefs.

Further, the GLO and/or ATI will not approve the use of Alamo Marks on certain types of products. These include, but are not limited to the following:

- Items banned or deemed illegal by municipal regulation, state or federal law
- Illegal drug-related products
- Fireworks and explosives
- Obscene or disparaging products including, but not limited to, nude photographs, caricature poster art or designs that would tend to damage the reputation or degrade the goodwill of the Alamo as represented by the trademarks
- Sexually suggestive products including, but not limited to, inappropriate slogans imprinted on clothing and the configuration of certain novelty items
- Business names and/or logos which may mislead or create risk of association with the State or the GLO when there is in fact none
- Products that present an unacceptable risk of liability
- Products utilized in a political campaign or purpose
- Products that are harmful to the reputation, mission or image of the Alamo, its history, the State, or the GLO

ii. Heightened Discretion

Heightened discretion will be afforded to requests for use of Alamo Marks on certain types of products, not limited to, but including the following:

- Alcoholic beverages such as beer, wine and liquor
- Tobacco-related products
- Firearms, knives and similar items employable in self-defense and/or regulated by state and/or federal law
- Use in any manner that suggests or implies the State, the Alamo's, ATI's, or the GLO's endorsement of other organizations, companies, products, services

iii. Appropriate Uses

Requests for use of Alamo Marks in purely educational purposes, whether intended to educate students or the public, should receive due care, and be granted where they would not

otherwise violate a prohibited use or constitute an actual or perceived endorsement of other organizations, companies, products, services, political parties or views, or religious organizations or beliefs. Requests for use of Alamo Marks for personal enjoyment should receive similar considerations.

IV. Licensing

All Alamo Marks, whether or not registered, are the sole property of the State of Texas under the jurisdiction of the GLO and may only be used by organizations, entities or persons with the express written permission of the GLO. A licensee must acknowledge this ownership and the value of the Alamo Marks, and that all use of the Alamo Marks and all goodwill and benefit associated with such use of the Alamo Marks accrue solely to the State of Texas. Licensee shall not apply for trademark or service mark registration in any way related to the Alamo or otherwise seek to obtain any ownership interest in Alamo Marks anywhere in the world, nor engage in any action or omission which may adversely affect the value of the goodwill associated with the Alamo Marks.

Use of Alamo Marks by third parties is prohibited unless a written license agreement from the GLO or ATI is granted in accordance with the policies and procedures contained in this document. The GLO and ATI may, in their discretion, authorize use of Alamo Marks by other organizations, entities or persons.

i. License Agreements

Alamo Marks may be used and applied only to those goods and services permitted by the written license agreement and for as long as such products and services meet the quality standards as established by the GLO and ATI from time to time.

Each license agreement granting the right to use one or more Alamo Marks shall specify which Alamo Mark or Marks are authorized to be used by the licensee, and shall expressly state that the licensee shall not be authorized to use and shall have no rights in or benefits from any of the other Alamo Marks, and no rights or benefits regarding any of the other Alamo Marks except as may be granted by the GLO and ATI in a written agreement.

Alamo Marks which are registered with the U.S. Patent and Trademark Office should be shown with the symbol ® designating their status as federally-registered marks. Alamo Marks which are not so registered, including trademark or service mark applications, should be shown with the designation “TM” when required.

The GLO and ATI may assign a license agreement in their discretion and shall provide affected licensee(s) notice of the occurrence of any such assignment. A licensee may not assign a license agreement and its obligations without written notice to and prior approval from the GLO and ATI, including without limitation, upon the sale of substantially all of the assets of the licenses. The licensee’s notice shall be given to the GLO and ATI no less than sixty (60) days prior to a contemplated assignment, and include the name of the assignee, complete mailing address, phone number, email address and main contact person and title of the individual handling the assignment for the assigned entity. To the extent provided by law, the GLO and ATI may withhold approval of the assignment for any reason.

All license agreements shall be governed by Texas law, with the venue for all related disputes in the state and federal courts of Travis County, Texas.

Each licensee shall promptly notify the GLO and ATI of any suspected infringement of any Alamo Mark by a third party, and the GLO reserves the sole right to enforce Alamo Marks at its discretion.

Licensees shall be required to maintain appropriate liability insurance during the term of the license agreement. Licensees must indemnify and hold harmless ATI, the State, the GLO, their employees and agents for any liability attributable to any of the licensee's products or services bearing the Alamo Marks.

Except in rare instances in which there is a compelling reason to do so, the GLO and ATI shall not grant permanent licenses for the Alamo Marks. The GLO and ATI shall never grant exclusive rights to use the Alamo Marks.

ii. Approvals

Each use of an Alamo Mark requires approval. Approval to use a trademark for a one-time application only (i.e. on a t-shirt) does not constitute approval to use the trademark again, or in connection with any other item, or to change the design in any way. Requests for use of Alamo Marks may be submitted for multiple manners at once, or multiple categories. Each manner and/or category of use will be considered individually.

iii. Co-branding

Alamo Marks may not be used in conjunction with the name or trademark(s) of any other entity without the prior written permission of that entity, as well as permission of the GLO and ATI. If permission is granted by the GLO and ATI to use both the Alamo Mark and another party's trademark in a design, the trademarks must be distinct and separate from each other, and Alamo Marks must not be overshadowed or diminished in any way in comparison to the other entity's trademark. Approval of any such dual use of Alamo Marks will be limited to instances where there is a compelling institutional priority in allowing such a use.

iv. Sole ownership/copyright

No one other than the GLO may claim copyright or trademark rights in or seek to register any design that uses the Alamo Marks.

v. Alterations

Alamo Marks may not be altered without express, written approval by the GLO and ATI and issuance of a subsequent license agreement for the Alamo Mark as altered, with an attached exhibit displaying the altered appearance.

vi. Materials Release Required

If, in addition to licensing the use of an Alamo Mark to an entity or individual, the GLO or ATI is issuing b-roll or soundbites related to the Alamo to the entity or individual being licensed, the license agreement must require the acknowledgement and understanding of all contracting parties that the material may not be used in any way that could detract from or impair the integrity, character, reputation, or historical significance of the Alamo, the State of Texas, its archives or the Texas General Land Office. User or licensee must also agree not to

employ, alter, add to, or edit such materials for use in any other way than the license permits without express, written consent of the GLO and ATI.

User or licensee must consent to providing courtesy credit to the GLO and ATI, either during the airing or featuring of these materials, or in the final credits of their product, and agree not to commercialize or distribute such material as a stand-alone offering outside of the product.

vii. Termination

The GLO and/or ATI may terminate any written license agreement for use of Alamo Marks by thirty (30) days written notice to licensee, if agreement is for a term of months or years, three (3) weeks written notice if the agreement is for a term of weeks or one month, or three (3) days written notice if the agreement is for a term of one week, unless some other term is designated in the license agreement.

The GLO and/or ATI may terminate any license agreement with thirty (30) days written notice if licensee is in default on royalty payments, is in breach of this policy or a term of the license agreement, or provides any false or misleading information to the GLO and/or ATI. A license agreement is subject to automatic termination if licensee employs an Alamo Mark for any political purpose, or any of the designated prohibited uses.

The GLO and ATI, at their discretion, may allow a licensee thirty (30) days to cure a breach resulting in a written notice of termination without waiving any future rights of the GLO and/or ATI to terminate the license agreement.

Licensee shall be responsible to the GLO for all unpaid royalty payments due, the cost of collections, interest, and attorney's fees if the GLO terminates a license agreement.

Upon termination or expiration of an agreement, all rights granted to Licensee under the License shall cease, and licensee: (i) shall refrain from any further use of the Mark or any mark, logo, or name reasonably deemed by the GLO to be confusingly similar thereto; and (ii) shall not operate its business or activities in any manner which would misleadingly suggest to consumers or the public that the agreement is still in force or that any relationship exists between the GLO and licensee. Licensee shall have thirty (30) days from the date of termination to fully comply with this provision.

V. Consideration

Fees may be assessed for use of the Alamo Marks. Fees may be assessed in the form of royalties, subject to determination based upon standard commercial rates of royalty for production quantities, sales numbers and distribution at the time of requests. Fees per use also may be assessed in one-time payments, or repeated payments subject to GLO and ATI's discretion.

Consideration for use of the Alamo Marks may be negotiated outside of royalties, an upfront use fee, or repeated payments, so long as such consideration always takes the form of a quantifiable monetary value which can be credited to the benefit of the Alamo Complex, such as a discounted cost or rate or monetary donation from the sale of related merchandise. Under no circumstances shall consideration involve the barter or exchange of goods or services between

the licensee and ATI, the GLO or their agents, or take the form of any personal benefit provided to ATI, GLO, their agents or employees.

Alamo-Related Trademark Records

Owner	Trademark	Country	Application Date	Application No	Trademark Status	Next Deadline
Client	File Reference	Next Renewal Due	Registration Date	Registration No	Trademark Sub Status	

A LINE IN THE SAND

Texas General Land Office	A LINE IN THE SAND	United States of America	Sep 15 2016	87/172,609	Pending	19 Feb 2020 2nd IU Extension Due
Texas General Land Office	TXLO074US				Allowed	

Int. Class	35
Goods	Retail gift shop services; on-line retail gift shop services; vending in the field of souvenirs.
Int. Class	41
Goods	Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies; Educational services, namely, presenting talks featuring information about a historical site and the provision of educational materials for the purposes of teaching grade school children; providing a website featuring information in the field of history; summer camps.

REIMAGINE THE ALAMO and Design

Texas General Land Office	REIMAGINE THE ALAMO and Design	United States of America	Aug 4 2016	87/975,800	Registered	17 Oct 2023 Affidavit Due
Texas General Land Office	TXLO071US1		Oct 17 2027	Oct 17 2017	5,313,793	



Int. Class	41
Goods	Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies; providing a website featuring information on a historic landmark, its preservation, maintenance, and funding and related archeological research.
Int. Class	42
Goods	Archeological exploration and research.

REMEMBER THE ALAMO

Texas General Land Office **REMEMBER THE ALAMO** United States of America Feb 11 2016 86/904,391 Registered 23 Jan 2024 Affidavit Due

Texas General Land Office TXLO008US **Jan 23 2028** **Jan 23 2018** **5,387,267**

Int. Class 41
Goods Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies.

THE ALAMO

State of Texas **THE ALAMO** Texas Sep 17 2010 801320016 Registered 17 Sep 2020 Next Renewal Due

Texas General Land Office TXLO004-TX **Sep 17 2020** **Sep 17 2010** **801320016**

Int. Class 35
Goods Retail gift shop services; online retail gift shop services; vending in the field of souvenirs.

State of Texas **THE ALAMO** Texas Sep 17 2010 801320017 Registered 17 Sep 2020 Next Renewal Due

Texas General Land Office TXLO004-TX1 **Sep 17 2020** **Sep 17 2010** **801320017**

Int. Class 41
Goods Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies.

State of Texas **THE ALAMO** United States of America Jul 26 2010 85/092,869 Registered 16 Oct 2022 Next Renewal Due

Texas General Land Office TXLO004US **Oct 16 2022** **Oct 16 2012** **4,223,932**

Int. Class 35
Goods Retail gift shop services; on-line retail gift shop services; vending in the field of souvenirs.

Int. Class 41
Goods Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies.

Texas General Land Office	THE ALAMO	United States of America	Apr 17 2014	86/255,330	Registered	09 Dec 2020 Sec 8 Affidavit due
Texas General Land Office	TXLO004US9	Dec 9 2024	Dec 9 2014	4,652,168		

Int. Class	29
Goods	Processed Jalapeño Peppers, Pickled Okra, spirited peaches in the nature of peaches soaked in distilled spirits, Apricot Butter, Sweet Potato Butter, fruit preserves, soup mix; cooking oil in the nature of chili oil.
Int. Class	30
Goods	Barbecue sauce, chocolate, chocolate bars, coffee, cookies, hot sauce, lollipops, candy mints, mustard, pretzels, salsa, crystal sugar pieces, namely, compressed sugar; confectionary in the nature of dextrose and compressed dextrose for purposes of nourishment; confectionary in the nature of refreshment pastilles and candy; confectionery, namely, pastilles and sugar-free pastilles, licorice, not for medical purposes; tea; mixes in the nature of concentrates, syrups or powders used in the preparation of tea based beverages; cornbread mix; vanilla extract for flavoring; chili oil used as a condiment; pancake syrup, topping syrup, syrup for flavoring beverages; chow chow; relish.

Texas General Land Office	THE ALAMO	United States of America	Apr 22 2014	86/259,245	Registered	18 Nov 2020 Sec 8 Affidavit due
Texas General Land Office	TXLO004US10	Nov 18 2024	Nov 18 2014	4,641,260		

Int. Class	32
Goods	Bottled water

The Daughters of the Republic of Texas	THE ALAMO	United States of America	Oct 13 2009	77/847,556	Registered	10 Jan 2022 Next Renewal Due
Texas General Land Office	TXLO004US1	Jan 10 2022	Jan 10 2012	4,081,655		

Int. Class	41
Goods	Museum services, namely, exhibiting to the public a historical site.

The State of Texas by & through The General Land Office	THE ALAMO	United States of America	Feb 20 2013	85/854,765	Registered	24 Mar 2020 Section 8 Grace Period expires
Texas General Land Office	TXLO004US2	Sep 24 2023	Sep 24 2013	4,406,990		

Int. Class	8
Goods	Knives; nut crackers.

The State of Texas by & through The General Land Office **THE ALAMO** United States of America Feb 20 2013 85/854,770 Registered 06 May 2020 Affidavit Due

Texas General Land Office TXLO004US3 **May 6 2024 May 6 2014 4,524,395**

Int. Class 9
Goods Digital media, namely, pre-recorded DVDs and CDs featuring historical documentaries and information about a historical site; mouse pads; decorative magnets.

The State of Texas by & through The General Land Office **THE ALAMO** United States of America Feb 20 2013 85/854,782 Registered 01 Apr 2020 Section 8 Grace Period expires

Texas General Land Office TXLO004US4 **Oct 1 2023 Oct 1 2013 4,410,665**

Int. Class 14
Goods Jewelry, tie tacks, ornamental pins, commemorative coins.

The State of Texas by & through The General Land Office **THE ALAMO** United States of America Feb 20 2013 85/854,790 Registered 01 Apr 2020 Section 8 Grace Period expires

Texas General Land Office TXLO004US5 **Oct 1 2023 Oct 1 2013 4,410,666**

Int. Class 18
Goods Leather and imitation leather luggage, tote bags, backpacks, wallets, coin purses.

The State of Texas by & through The General Land Office **THE ALAMO** United States of America Feb 20 2013 85/854,796 Registered 01 Oct 2023 Next Renewal Due

Texas General Land Office TXLO004US6 **Oct 1 2023 Oct 1 2013 4,410,668**

Int. Class 24
Goods Kitchen towels; blanket throws.

The State of Texas by & through The General Land Office **THE ALAMO** United States of America Feb 20 2013 85/854,809 Registered 21 Oct 2020 Sec 8 Affidavit due

Texas General Land Office TXLO004US7 **Oct 21 2024 Oct 21 2014 4,623,223**

Int. Class 25
Goods Clothing, namely, shirts, sweaters, footwear, hats, caps, aprons, socks, ties, bandanas, scarves, children's and infants' cloth bibs.

THE ALAMO and Design

Texas General Land Office **THE ALAMO and Design** United States of America Apr 17 2014 86/255,340 Registered 09 Dec 2020 Sec 8 Affidavit due



Texas General Land Office TXLO009US8 **Dec 9 2024** **Dec 9 2014** **4,652,169**

Int. Class	29
Goods	Processed Jalapeño Peppers, Pickled Okra, spirited peaches in the nature of peaches soaked in distilled spirits, Apricot Butter, Sweet Potato Butter, fruit preserves, soup mix; cooking oil in the nature of chili oil.
Int. Class	30
Goods	Barbecue sauce, chocolate, chocolate bars, coffee, cookies, hot sauce, lollipops, candy mints, mustard, pretzels, salsa, crystal sugar pieces, namely, compressed sugar; confectionary in the nature of dextrose and compressed dextrose for purposes of nourishment; confectionary in the nature of refreshment pastilles and candy; confectionery, namely, pastilles and sugar-free pastilles, licorice, not for medical purposes; tea; mixes in the nature of concentrates, syrups or powders used in the preparation of tea based beverages; cornbread mix; vanilla extract for flavoring; chili oil used as a condiment; pancake syrup, topping syrup, syrup for flavoring beverages; chow chow; relish.

Texas General Land Office **THE ALAMO and Design** United States of America Apr 22 2014 86/259,263 Registered 18 Nov 2020 Sec 8 Affidavit due



Texas General Land Office TXLO009US6 **Nov 18 2024** **Nov 18 2014** **4,641,261**

Int. Class	32
Goods	Bottled water.

The State of Texas by & through The General Land Office **THE ALAMO and Design** United States of America Feb 20 2013 85/854,879 Registered 06 May 2020 Affidavit Due



Texas General Land Office TXLO009US **May 6 2024** **May 6 2014** **4,524,396**

Int. Class	9
Goods	Digital media, namely, pre-recorded DVDs and CDs featuring historical documentaries and information about a historical site; mouse pads; decorative magnets.

The State of Texas by
& through The General
Land Office

**THE ALAMO and
Design**

United States of
America

Feb 20 2013

85/854,888

Registered

01 Apr 2020 Section 8 Grace
Period expires



The ALAMO

Texas General Land
Office

TXLO009US1

Oct 1 2023

Oct 1 2013

4,410,670

Int. Class 14

Goods Jewelry, tie tacks, ornamental pins, commemorative coins.

The State of Texas by
& through The General
Land Office

**THE ALAMO and
Design**

United States of
America

Feb 20 2013

85/854,905

Registered

01 Apr 2020 Section 8 Grace
Period expires



The ALAMO

Texas General Land
Office

TXLO009US2

Oct 1 2023

Oct 1 2013

4,410,673

Int. Class 18

Goods Leather and imitation leather luggage, tote bags, backpacks, wallets, coin purses.

The State of Texas by
& through The General
Land Office

**THE ALAMO and
Design**

United States of
America

Feb 20 2013

85/854,911

Registered

24 Sep 2023 Next Renewal
Due



The ALAMO

Texas General Land
Office

TXLO009US3

Sep 24 2023

Sep 24 2013

4,406,997

Int. Class 24

Goods Kitchen towels; blanket throws.

The State of Texas by
& through The General
Land Office

**THE ALAMO and
Design**

United States of
America

Feb 20 2013

85/854,919

Registered

21 Oct 2020 Sec 8 Affidavit
due



Texas General Land
Office

TXLO009US4

Oct 21 2024

Oct 21 2014

4,623,224

Int. Class 25
Goods Clothing, namely, shirts, sweaters, footwear, hats, caps, aprons, socks, ties, bandanas, scarves, children's and infants' cloth bibs.

The State of Texas by
& through The General
Land Office

**THE ALAMO and
Design**

United States of
America

Feb 20 2013

85/854,930

Registered

15 Apr 2020 Affidavit Due



Texas General Land
Office

TXLO009US5

Apr 15 2024

Apr 15 2014

4,513,472

Int. Class 41
Goods Museum services, namely, exhibiting to the public a historical site; guided tours of a historical site; gardens for public admission; movie theater for historical movies; educational services, namely, presenting talks featuring information about a historical site.

THE ALAMO ENDOWMENT MISSION FOR THE FUTURE and Design

Texas General Land
Office

**THE ALAMO
ENDOWMENT
MISSION FOR THE
FUTURE and Design**

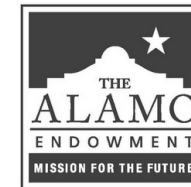
United States of
America

May 11 2015

86/624,772

Registered

12 Jan 2022 Affidavit Due



Texas General Land
Office

TXLO021US

Jan 12 2026

Jan 12 2016

4,884,991

Int. Class 36
Goods Charitable fundraising services; charitable fundraising services for the collection and distribution of donated monies for the preservation, management, education, maintenance, operation and restoration of one or more historical landmarks.

The State of Texas by and through The General Land Office

THE ALAMO ENDOWMENT MISSION FOR THE FUTURE and Design

Texas Jun 5 2015 802235832 Registered 30 Oct 2020 Next Renewal Due

Texas General Land Office TXLO021-TX **Oct 30 2020** **Oct 30 2015** **802235832**

Int. Class	36
Goods	Charitable fundraising services; charitable fundraising services for the collection and distribution of donated monies for the preservation, management, education, maintenance, operation and restoration of one or more historical landmarks.

THE MISSION, THE BATTLE, THE LEGEND

Texas General Land Office

THE MISSION, THE BATTLE, THE LEGEND

United States of America Jun 22 2016 87/080,131 Registered 31 Jan 2023 Affidavit Due

Texas General Land Office TXLO062US **Jan 31 2027** **Jan 31 2017** **5,133,101**

Int. Class	35
Goods	Retail gift shop services; online retail gift shop services; vending in the field of souvenirs.
Int. Class	41
Goods	Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies; Educational services, namely, presenting talks featuring information about a historical site and the provision of educational materials for the purposes of teaching grade school children; Providing a website featuring information in the field of history; summer camps.

VICTORY OR DEATH

Texas General Land Office

VICTORY OR DEATH

United States of America Sep 15 2016 87/172,595 Pending 30 Apr 2020 2nd IU Extension Due

Texas General Land Office TXLO073US *Allowed*

Int. Class	35
Goods	Retail gift shop services; on-line retail gift shop services; vending in the field of souvenirs.
Int. Class	41
Goods	Museum services, namely, exhibiting to the public a historic site; guided tours of a historical site; gardens for public admission; movie theater for historical movies; Educational services, namely, presenting talks featuring information about a historical site and the provision of educational materials for the purposes of teaching grade school children; providing a website featuring information in the field of history; summer camps.

WebTMS Infinity 27 Records Printed By sespenshade: Jan 6 2020 - 22:29:31 - Criteria: File reference = TXLO* + Active / Inactive = Active + Checked / Unchecked = Both, Only 27 Of 37 Records Selected - END OF REPORT