

# The ALAMO Plan

**Remember the Alamo Foundation**, a 501(c)(3) non-profit organization, provides support exclusively for the Alamo, its preservation, educational outreach, and public programs.

Located in the heart of San Antonio, the Alamo stands as a Shrine to Texas Liberty. The Alamo tells the story of Texas Independence as part of its rich and diverse 300-year history to over 1.6 million visitors every year and is the #1 most visited destination in the State of Texas. The story of the Alamo is world renowned and represents the core of Texas' identity today. The ongoing effort to restore dignity and reverence to this sacred historic site through the comprehensive Alamo Plan is underway.

## ALAMO PLAN MISSION

**Preserve** the fragile 300-year-old Church and Long Barrack, an effort already underway with public funds

**Recapture** the original mission site and battlefield footprint

**Create** a world-class Visitor Center & Museum to tell the history of the site, including the world's largest exhibition on the Texas Revolution

## THE NEED FOR THE PLAN

The effort to preserve and restore the Alamo began in 2015 and has undergone intense debate and discussion. In January of 2019, Alamo Plaza was finally reunified with the Alamo Church and Long Barrack, and efforts began to reclaim the historic 1836 battlefield. Renovations are important to:

**Honor and memorialize** those who lived, fought, and died at the Alamo

**Restore reverence and dignity** to one of the most historic sites in Texas history

**Help visitors understand** where it happened and why

**Preserve** and conserve remaining structures, as well as build a world-class Visitor Center & Museum to honor the shrine of Texas Liberty



The ALAMO



*"More than a shrine to Texas valor,  
more than a landmark of American  
courage, the Alamo is a monument  
to human freedom."*

PRESIDENT GERALD FORD, 1976

## ALAMO PLAN DESIGN

*We will offer a world-class visitor experience by:*

- Ensuring the preservation of the Church and Long Barrack
- Recapturing as much of the original mission site and battlefield footprint as possible
- Creating a Visitor Center & Museum with a 4D theater, artifact galleries, cafe, gift shop and event space
- Revising the gardens by adding an Education Center and Collections Center
- Developing Upper and Lower Paseo green spaces to connect to the Riverwalk and surrounding neighborhood

## ALAMO CHURCH

The iconic Alamo Church will provide opportunities for quiet reflection. Although much of the story of the Church will be presented in the Visitor Center & Museum, care will be taken to create interpretative experiences while maintaining a contemplative atmosphere. Preservation of the Church is already underway including: **moisture monitoring, mortar restoration, ceiling repair and stabilization of historic surfaces.**

## VISITOR CENTER & MUSEUM

*We will tell the full 300-year history of the Alamo through primary interpretive topics including:*

- Indigenous Era and Early Contact
- Mission Era
- Independence and Revolution
- The Battle of the Alamo
- Alamo Preservation from Ruin to Memorial

## COLLECTIONS CENTER

Located in the Alamo Gardens, this building serves as a safe haven and state-of-the-art curatorial environment for the hundreds of historic items in the Alamo's collection.

After the Museum opens in 2027, artifacts in the Collections Center will move to the Museum and the Collections Center will become home to traveling exhibits to further educate and engage visitors.



## PROJECTED TIMELINE

- |   |   |
|---|---|
| 1 | Exterior Plaza and Paseo<br>Construction - Late 2023, 2024 and 2025 |
| 2 | Church and Long Barrack<br>Interpretation Update - 2024 and 2025    |
| 3 | Education Center Opening - Late 2025                                |
| 4 | Visitor Center & Museum<br>Grand Opening - 2027                     |

## NOW OPEN

Mission Gate and Lunette  
Collections Center  
18 Pounder Losoya House Exhibit  
Palisade Exhibit