



Alamo Trust, Inc. Board of Directors' Meeting
Thursday, October 19, 2023 | 9:30 AM to 11:30 AM
321 Alamo Plaza | Crockett Conference Room & TEAMS
AGENDA

- 9:30 AM Call to Order and Board Chair's Remarks (Welcome Wilson, Jr.)
9:32 AM **ACTION ITEM:** Approval of prior Meeting Minutes 8/17/2023
9:35 AM Public Comment Session
9:40 AM Executive Director's Report (Kate Rogers)
9:55 AM Treasurer's Report (Hope Andrade and Lisa Tapp)
Audit Presentation
10:10 AM ATI Marketing & Food & Beverage Selection (Sheila Mayfield)
10:25 AM Executive Session
Consultant Presentations
10:40 AM Visitor Center and Museum Updates: Café Concepts & Event Center – Gensler
11:00 AM Operating Pro Forma – Gallagher & Associates
11:20 AM Old Business
11:25 AM New Business
11:30 AM Adjournment (**NEXT ATI BOARD MEETING IN 2024 IS FORTHCOMING**)

2023 ATI BOARD MEETINGS

- Friday, February 3 from 9:00 to 11:00 AM
Thursday, April 20 from 9:00 to 11:00 AM
Thursday, August 17 from 9:00 to 11:00 AM
Thursday, October 19 from 9:30 to 11:30 AM

UPCOMING RTAF ALAMO PLAN CULTIVATION EVENTS 2023-2024

- October – Washington D.C. (23rd)
February – Fredericksburg (3rd), New York City (20th)
Others (TBD)- DFW/Tyler, Midland

SAN ANTONIO ADVANCEMENT LUNCHEONS 2023

- November 7th, 8th, 14th, 16th

UPCOMING EVENTS AT THE ALAMO

- Saturday, November 11 – Military Appreciation Day
Friday, November 24 to Tuesday, January 2, 2024 – Alamo Lights
Saturday, December 2 – Homemade Christmas
Friday, December 15 to Sunday, December 17 – Lights of Tribute

1724 GALA – SATURDAY, MARCH 2, 2024

VISIT OUR WEBSITE AT WWW.THEALAMO.ORG FOR DETAILS AND MORE!

Alamo Trust Inc's mission is to preserve The Alamo, the Shrine of Texas Liberty, and bring its own unique story to life – to inspire visitors and honor all those who lived, fought and died here.